

## CORE VALUES

Faith in God, family and job (in that order)

- | Honesty
- | Dignity
- | Fairness
- | Hardworking
- | Respect
- | Kindness
- | Trust
- | Fearless
- | Loyalty
- | Safety

## DECISION DRIVERS

- | Swiftest
- | Simplest
- | Smallest
- | Spirit of Intrapreneurship
- | Surprises
- | Storytelling
- | Smiles
- | Sustainability



The Americas | Asia | Europe, Middle East, Africa

[armstronginternational.com](http://armstronginternational.com)

LEAVING A BETTER WORLD  
FOR THOSE WHO FOLLOW.



## OUR MOTTO

Do unto others as you would have them do unto you.

## OUR FOUR E'S

- | Environment
- | Energy
- | Education
- | Enjoyable Experiences

## VISION

Create an enjoyable experience for every customer, partner and employee

## OUR PROMISE

To deliver intelligent system solutions that improve utility performance, lower energy consumption and reduce environmental emissions while providing an enjoyable experience.



## FROM OUR CEO Faith in God, Family and Job (in that order)

The steadfast commitment and practice of our core values by our employees has guided Armstrong through difficult times and prosperous times spanning more than a century. As the fifth generation takes the leadership role of our family-owned company, we pledge to uphold these values and continue the legacy of leadership that will serve as a lasting foundation for centuries to come.

A handwritten signature in blue ink, appearing to read 'Kurt Armstrong', written over a white background.

**Kurt Armstrong**, President and CEO